



# **BUS & BOARD™**

**2001**



## **Real-Time / Embedded Computer Boards: Market Trends**

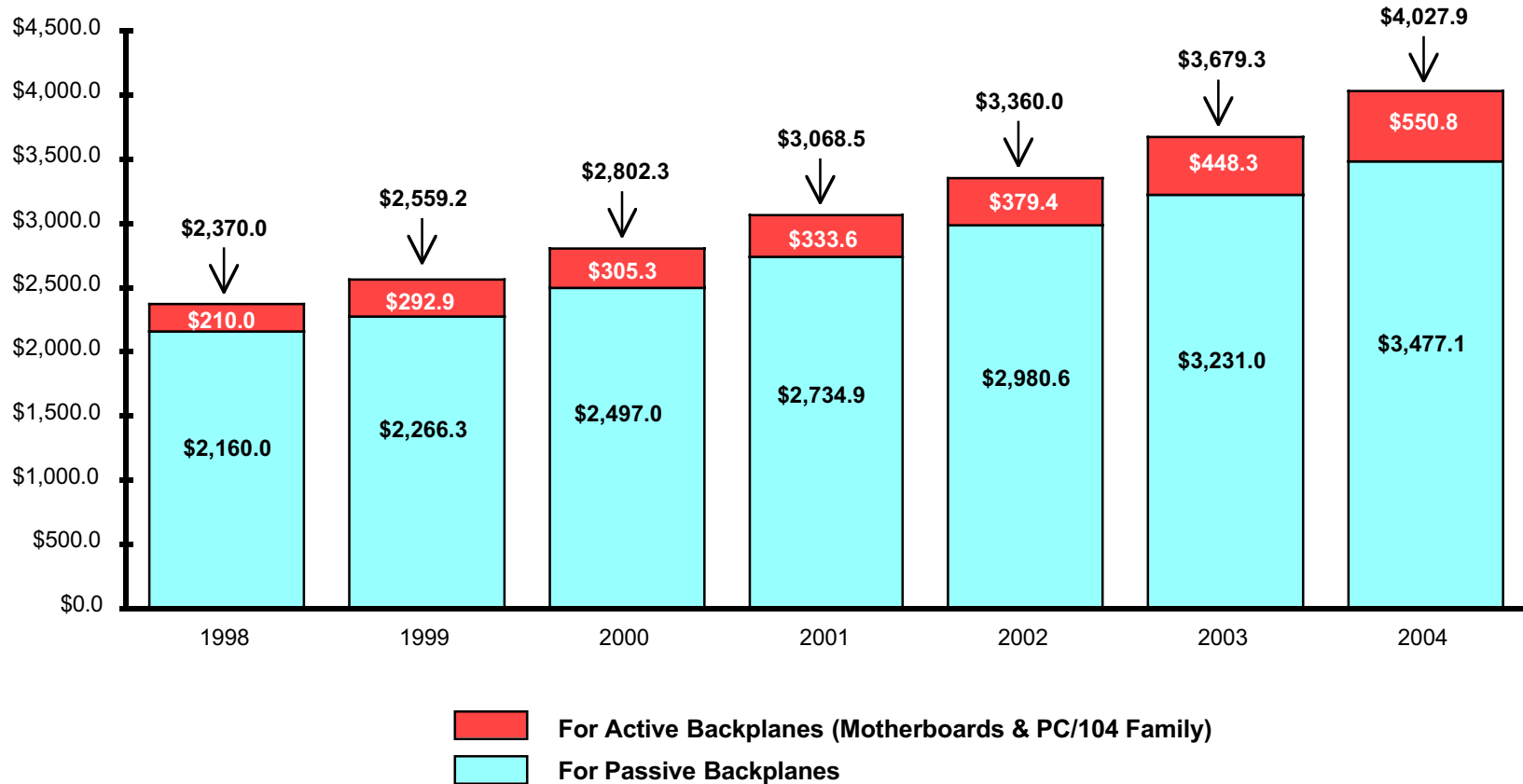
J. Eric Gulliksen, Analyst  
Venture Development Corporation  
One Apple Hill  
Natick, MA 01760  
Phone: 508-653-9000  
Fax: 508-653-9836  
ericg@vdc-corp.com  
www.vdc-corp.com

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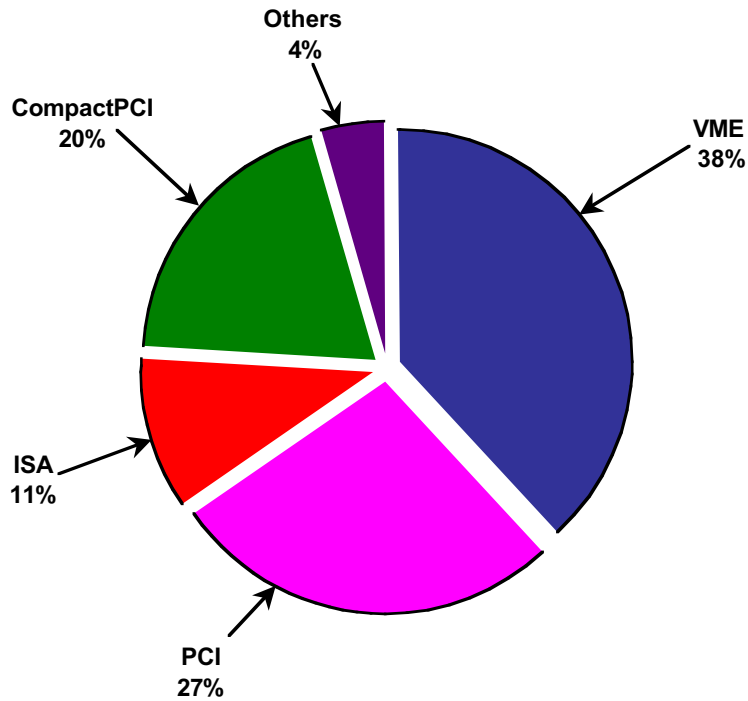


**VENTURE DEVELOPMENT CORPORATION**  
TECHNOLOGY MARKET RESEARCHERS AND STRATEGISTS SINCE 1971

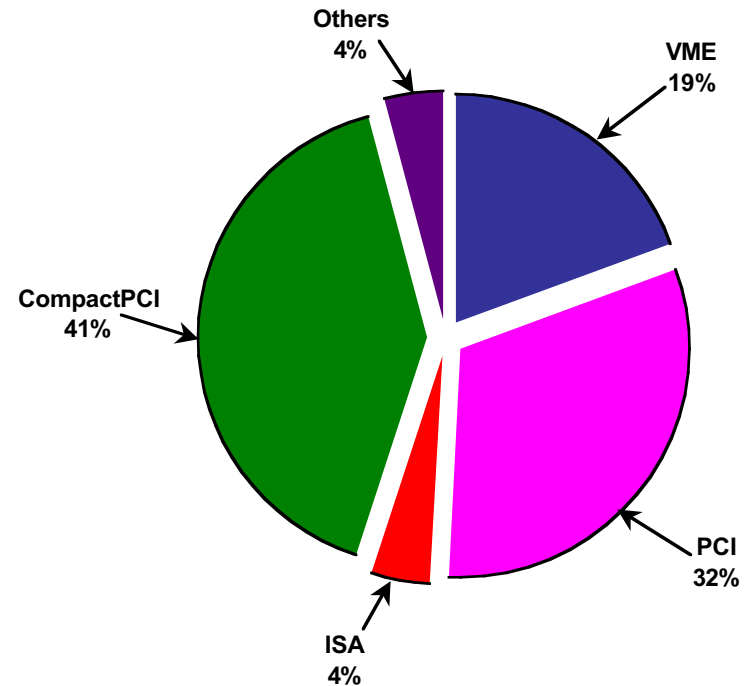
## Projected Global Market for Real-Time and Embedded Merchant Computer Boards with Industry Standard Bus/Form Factor Architectures (US\$ in Millions)



## Segmentation of Passive Backplane Boards



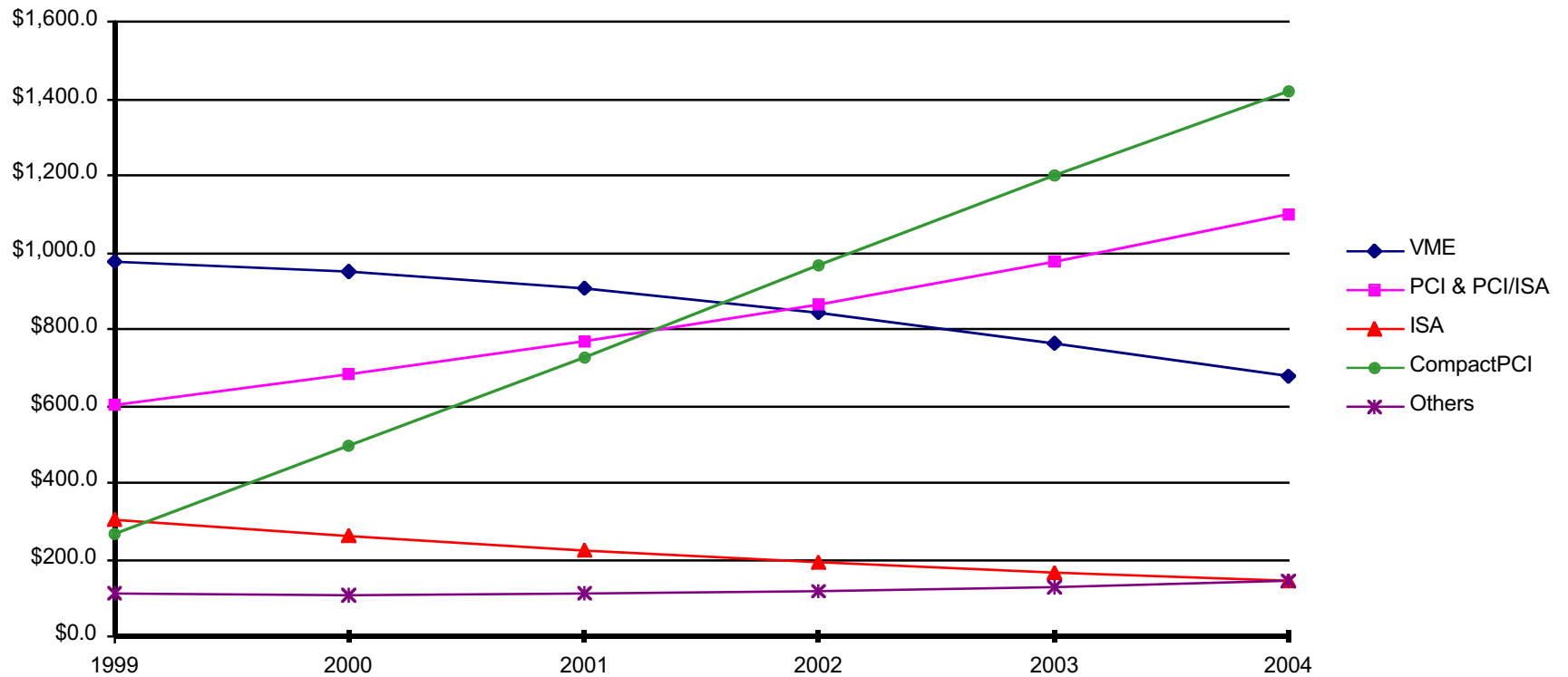
2000 Total: US\$ 2,497.0 Million



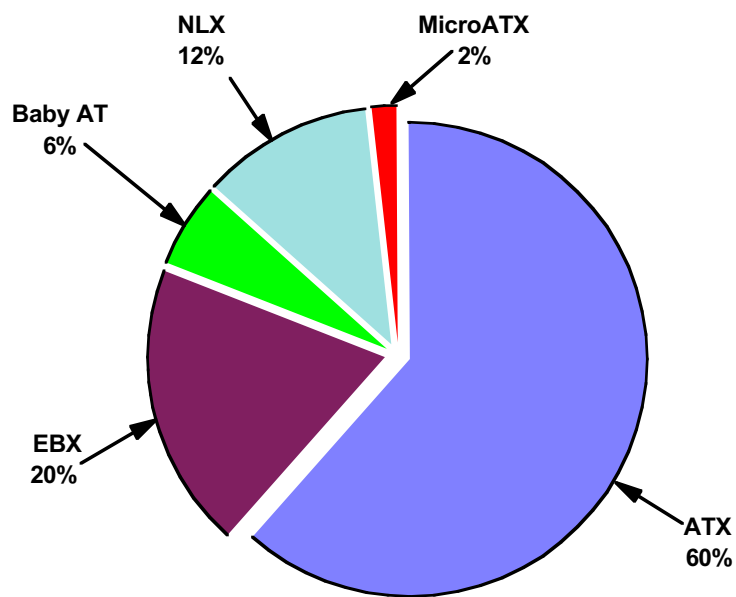
2004 Total: US\$ 3,477.1 Million

Note: "PCI" includes PCI/ISA hybrids

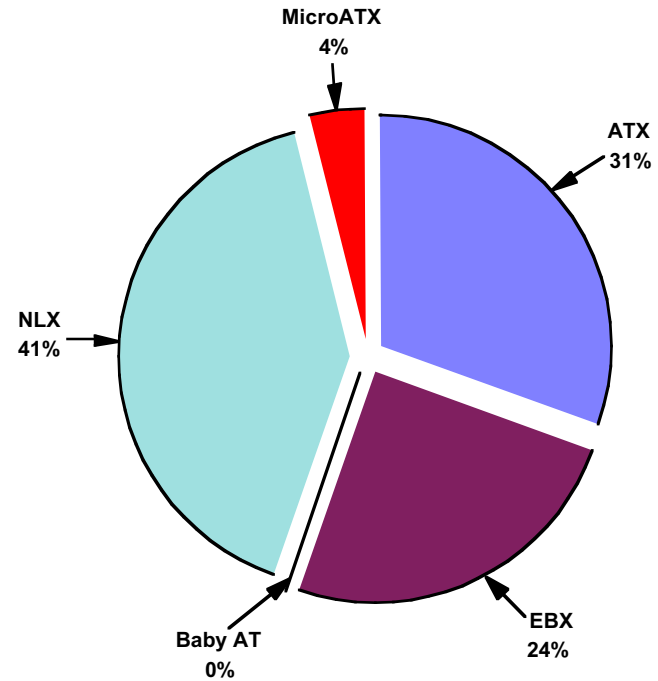
## Projected Global Market for Standard Bus Architecture Passive Backplane Merchant Computer Boards (US\$ in Millions)



## Segmentation of Standard Form Factor Motherboards for Embedded and Real-Time Applications

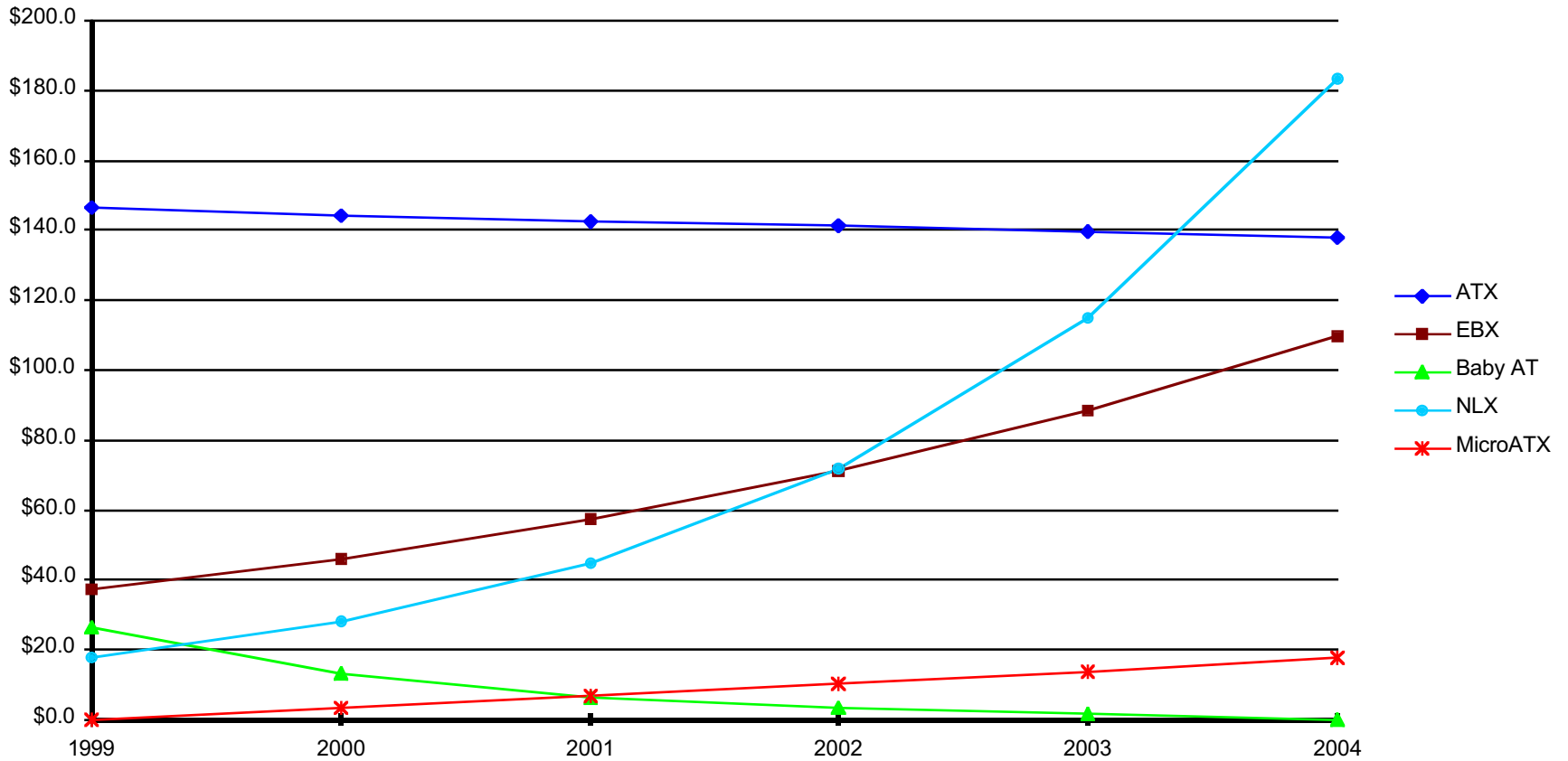


2000 Total: US\$ 235.6 Million

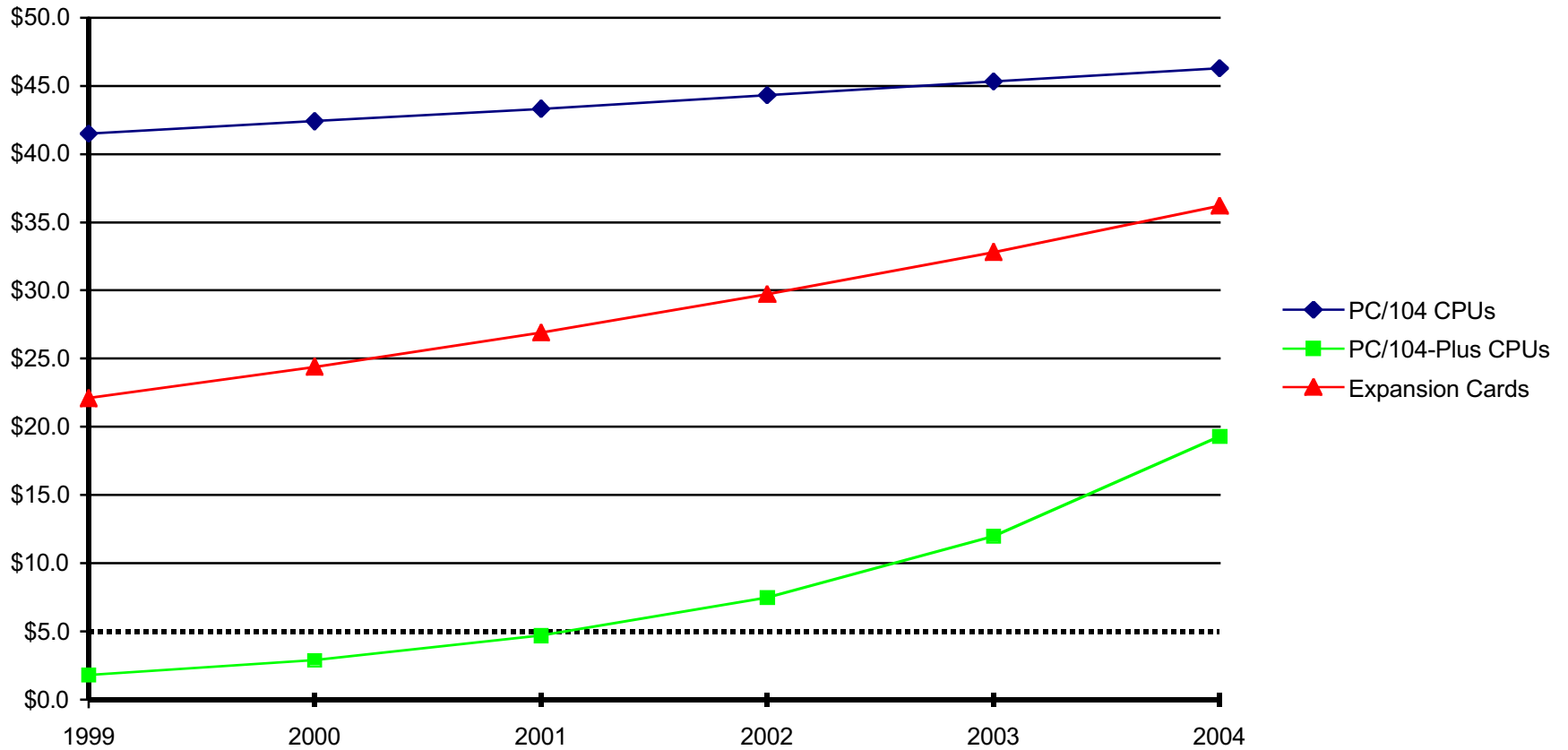


2004 Total: US\$ 449.0 Million

## Projected Global Market for Standard Form Factor Merchant Motherboards for Embedded & Real-Time Applications (US\$ in Millions)



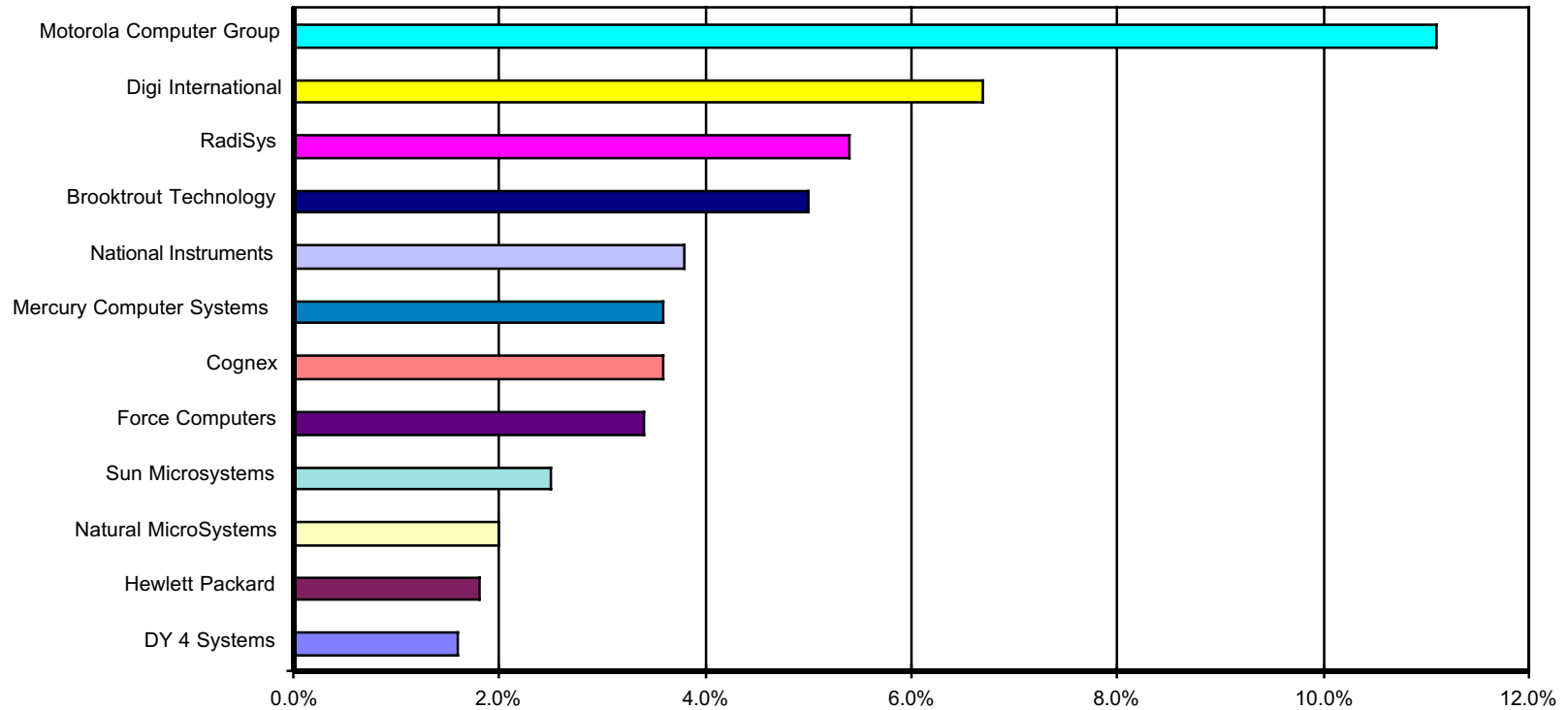
## Projected Global Market for PC/104 Family of Merchant Computer Boards (US\$ in Millions)



**A Caveat:**

**The recent economic downturn, threat of recession, and poor earnings reports from the high-tech sector may reduce projected growth rates!**

## Top Vendors of Merchant Computer Boards with Industry Standard Bus/Form Factor Architectures, Ranked by Market Share (2000 Total: US\$ 2,802.3 Million)



Note 1: Hewlett Packard plans to have exited the merchant board business by 2003.

Note 2: Intel has recently acquired Ziatech. The combined shares of the two companies would place the resultant entity just behind Sun Microsystems.

## Leading Vendors in Major Bus/Form Factor Categories

### Passive Backplane Types:

CompactPCI

ISA

PCI

VME

Force Computers

Digi International

Digi International

Motorola Computer Group

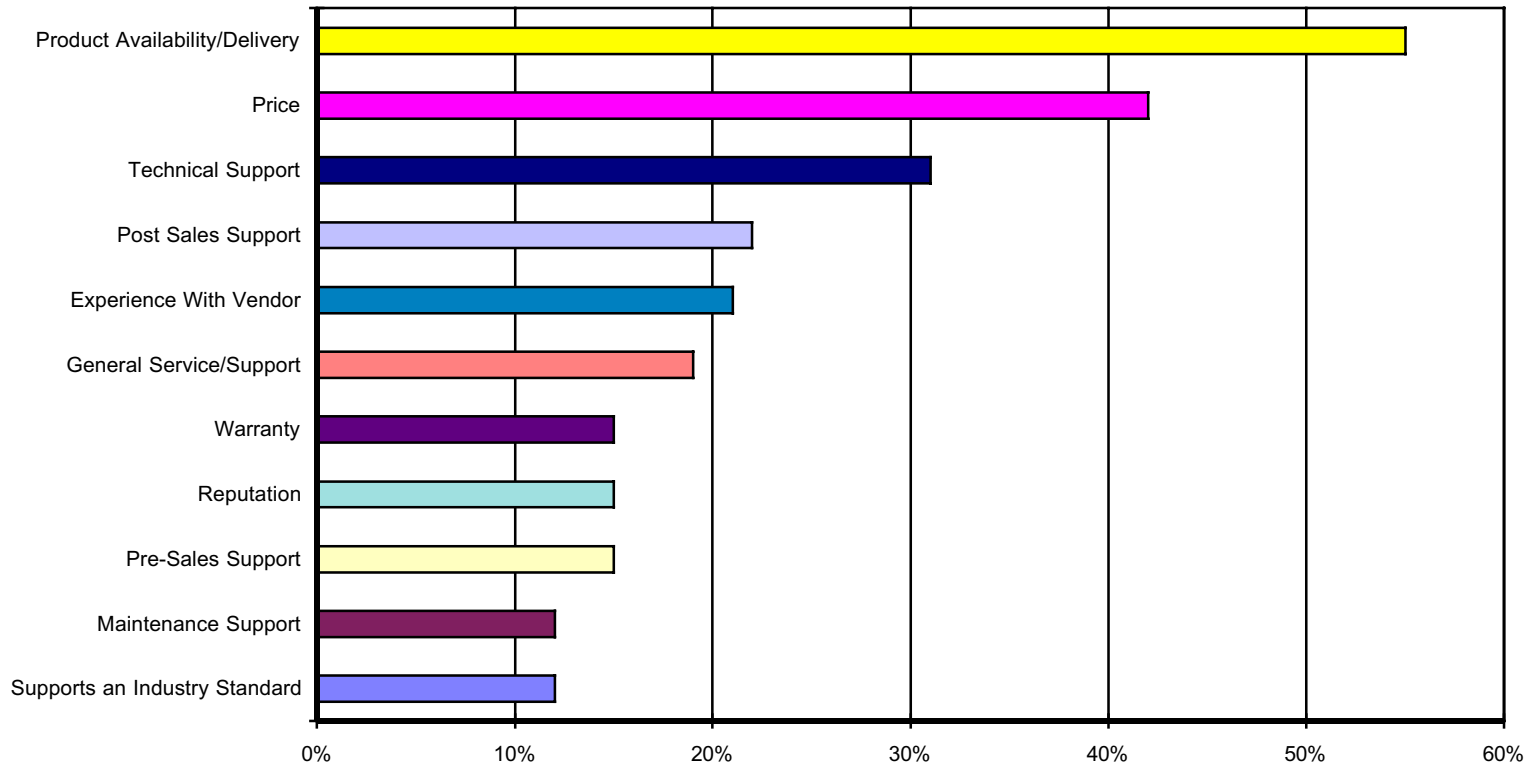
### Standard Form Factor Motherboards:

Sun Microsystems

### PC/104 Board Family:

Ampro

## Non-Product Vendor Selection Criteria (Percentage of Respondents Citing)



Note: Percentages sum to more than 100% because of multiple responses

## Industry Changes - 4th Quarter 1999 through 3rd Quarter 2000

**JUMPTEC Industrielle Computertechnik AG** acquired **Inside Technology**, **Adastra Systems**, **Dr. Berghaus GmbH & Co. KG**, and **CSS Industrie Computer GmbH**

**Cetia, Inc.** merged with **Matrix Corporation**

**Digital-Logic AG** acquired **MicroDesign**

**Solectron** acquired **Smart Modular Technologies**, which has been folded into **Force Computer**

**Imaging Technology, Inc.** was purchased by **Coreco, Inc.**

**Natural MicroSystems** acquired **QWES.com** and **InnoMediaLogic, Inc.**

**Radstone Technology** acquired **Kemitron Manufacturing**

**Intel Corporation** acquired **Ziatech, Inc.**

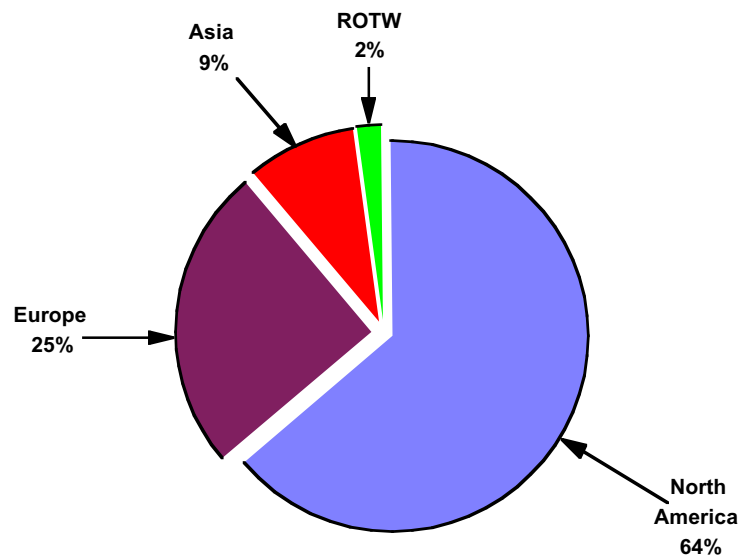
**Motorola** purchased an additional US\$ 22.5 million of the stock of **Lineo, Inc.** (a Linux supplier)

**ComputerBoards, Inc.** changed their name to **Measurement Computing Corp.**

**Kontron Embedded Computers AG** acquired **PEP Modular Computer GmbH**

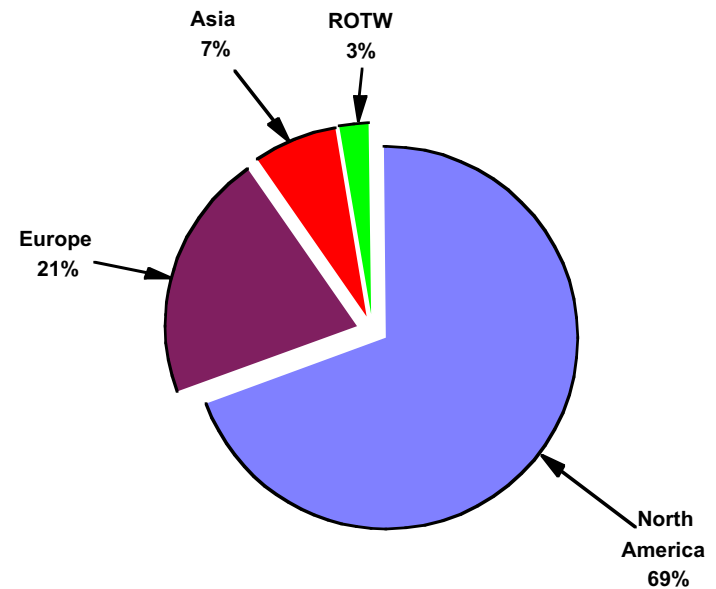
## Geographic Distribution Shares of 2000 Merchant Computer Board Shipments

### For Passive Backplane Systems



Total:  
US\$ 2,497.0 Million

### For Active Backplane Systems



Total:  
US\$ 305.3 Million

## Top Consuming Industries

### Major Passive Backplane Bus Architectures

<u>CompactPCI</u>	<u>ISA</u>	<u>PCI</u>	<u>VME</u>
1. Telecom/Datacom 2. Industrial Automation	1. Telecom/Datacom 2. Industrial Automation	1. Telecom/Datacom 2. Industrial Automation	1. Military/Aerospace 2. Industrial Automation

### Active Backplane Boards

<u>Motherboards</u>	<u>PC/104 Family</u>
1. General Business 2. Telecom/Datacom	1. Industrial Automation 2. Medical

## Another Caveat:

One of CompactPCI's largest impacts on telecom/datacom has been in "core" internet applications. This segment is projected to remain relatively flat.

The largest growth area appears to be the "internet edge" segment (web hosting, routing, gateways, etc.). Indications are that this segment will be dominated by *appliances*, using sub-ATX motherboards with PCI-X architecture, interconnected by means of InfiniBand, StarGen, or other means.

All-optical backplanes and interconnection systems are on the horizon.

These factors may *SLOW* the growth of CompactPCI.

## Top Merchant Board Types

### Major Passive Backplane Bus Architectures

<u>CompactPCI</u>	<u>ISA</u>	<u>PCI</u>	<u>VME</u>
<ol style="list-style-type: none"><li>1. SBCs</li><li>2. Communications</li></ol>	<ol style="list-style-type: none"><li>1. Communications</li><li>2. A/D I/O</li></ol>	<ol style="list-style-type: none"><li>1. Communications</li><li>2. SBCs</li></ol>	<ol style="list-style-type: none"><li>1. SBCs</li><li>2. DSPs</li></ol>

## Top Microprocessors

### Major Passive Backplane Bus Architectures

<u>CompactPCI</u>	<u>ISA</u>	<u>PCI</u>	<u>VME</u>
<ol style="list-style-type: none"><li>1. Pentium</li><li>2. Sun SPARC Series</li></ol>	<ol style="list-style-type: none"><li>1. Pentium</li><li>2. Celeron</li></ol>	<ol style="list-style-type: none"><li>1. Pentium</li><li>2. Pentium III and Later</li></ol>	<ol style="list-style-type: none"><li>1. Motorola 68/88xxx</li><li>2. PowerPC 600</li></ol>

### Active Backplane Boards

<u>Motherboards</u>	<u>PC/104 Family</u>
<ol style="list-style-type: none"><li>1. Sun SPARC Series</li><li>2. Pentium</li></ol>	<ol style="list-style-type: none"><li>1. Intel 80486</li><li>2. Pentium</li></ol>



## Top Operating Systems

### Major Passive Backplane Bus Architectures

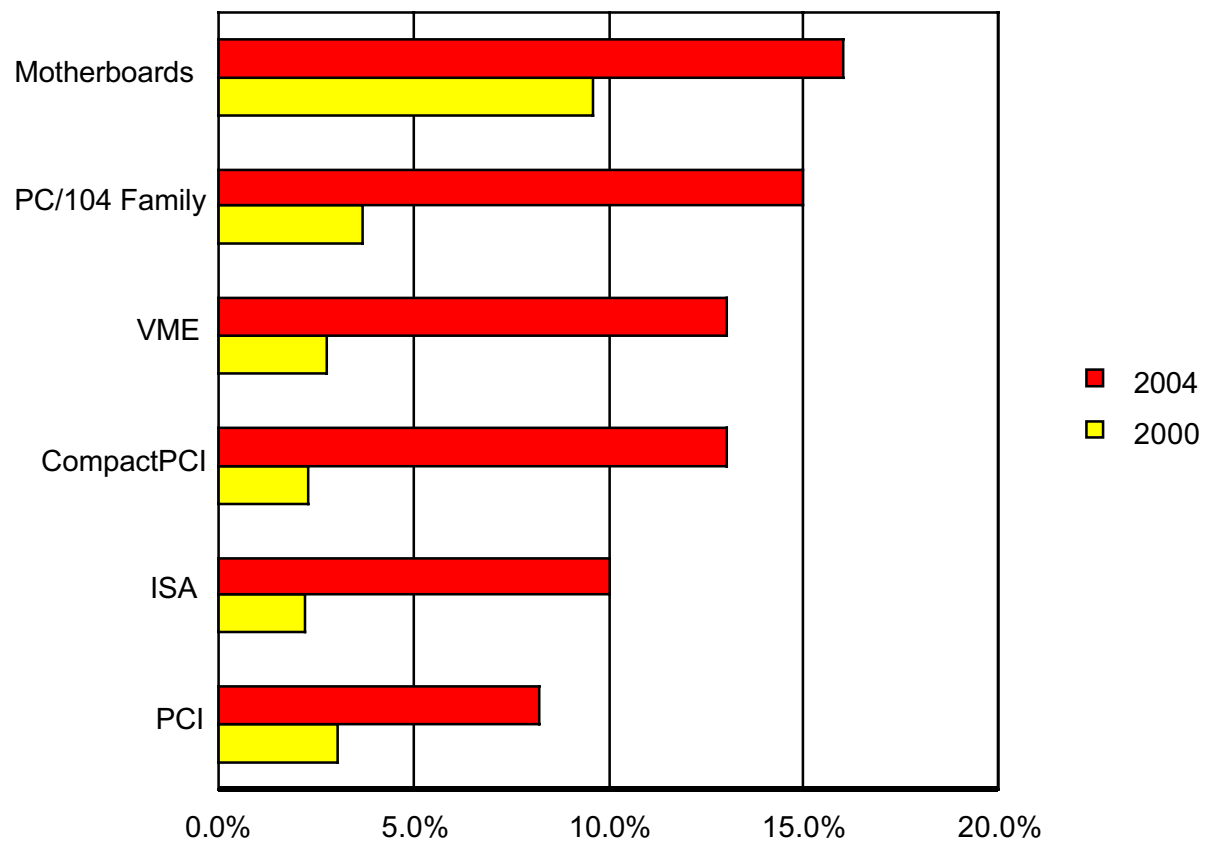
<u>CompactPCI</u>	<u>ISA</u>	<u>PCI</u>	<u>VME</u>
<ol style="list-style-type: none"><li>1. VxWorks</li><li>2. WinNT/2000 (s/w)</li></ol>	<ol style="list-style-type: none"><li>1. WinNT/2000 (s/w)</li><li>2. Win95/98/2000</li></ol>	<ol style="list-style-type: none"><li>1. WinNT/2000 (s/w)</li><li>2. Win95/98/2000</li></ol>	<ol style="list-style-type: none"><li>1. VxWorks</li><li>2. Proprietary</li></ol>

### Active Backplane Boards

<u>Motherboards</u>	<u>PC/104 Family</u>
<ol style="list-style-type: none"><li>1. Solaris</li><li>2. WinNT/2000 (s/w)</li></ol>	<ol style="list-style-type: none"><li>1. Win95/98/2000</li><li>2. WinNT/2000 (s/w)</li></ol>

NOTE: "S/W" refers to the Server/Workstation version of Windows 2000

## LINUX Usage: Percentage of Board Shipments by Dollar Volume



**Q: What impact will InfiniBand and other high-speed bus or switching backplane developments have on the market, and on your firm's product offerings?**

**A: (ranked by number of merchant board vendors responding):**

- 1. "What's InfiniBand?"**
- 2. No impact**
- 3. Some impact in, maybe, 5 years**
- 4. We're watching it, and will design for it if need be**

**Q: What impact will InfiniBand and other high-speed bus or switching backplane developments have on the market, and on your firm's product offerings?**

**A: (ranked by number of suppliers of high-availability systems to telecom/datacom responding):**

- 1. We're designing for it now**
- 2. Major impact, sooner rather than later**
- 3. Major impact, assuming that the InfiniBand standard flies**
- 4. We're watching it closely, and will design for it in the near future**

***Implication:***

**Some Merchant Board Vendors may be missing the boat!**

## Things to Watch:

- LINUX
- PCI-X
- Appliances
- Hot Swap/Hot Plug
- InfiniBand
- StarGen
- Other switching backplanes
- Optical Backplanes
- PowerPC in VME space
- CompactPCI?

## Decliners:

- DOS
- ISA
- VME
- Proprietary OSs
- Motorola 66xx/88xx

## “Yawners”:

- Windows CE



# **BUS & BOARD™**

## **2001**

### **VDC's Year 2000 Planning Service on Computers in Embedded and Real-Time Applications (CERTA)**

- Volume I: Merchant Computer Boards  
(Market Analysis & Applications Analysis Reports)**
- Volume II: Redundant and High-Availability Industrial-Grade Computers  
(Market Analysis & Applications Analysis Reports)**
- Volume III: Integrated Ruggedized/Industrial-Grade Computers  
(Market Analysis & Applications Analysis Reports)**

**Contact Marc S. Regberg at VDC: 508-653-9000, x 111  
msr@vdc-corp.com**



**VENTURE DEVELOPMENT CORPORATION**  
TECHNOLOGY MARKET RESEARCHERS AND STRATEGISTS SINCE 1971

